

# ROBERT BOYCE



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International Association of Ultrarunners (IAU)

RE: IAU Elections, Vice President, Director

Dear IAU Federation Delegates,

I would like to express my interest in continuing on as Vice President of the IAU. During my time in the role, I've been able to harness my passion for ultra marathon running to not only grow the sport itself, but provide a financial plan for IAU's future. Along with President Nadeem Khan, we've been able to work together to globalise the sport, and I'd be honoured and thrilled to build on the success we've already achieved. Other than meeting the responsibility requirements for the role, I'm determined to continue IAU's expansion, both in terms of strong budgeting and financial stability, as well as promoting the sport worldwide. Furthermore, I believe I'm a great fit for the role, as I'm results driven and pragmatic with a 'can do' attitude. Having been a competitor of the sport, my passion and drive to see it succeed on the global stage will always be there. Helping other athletes achieve their goals has always been incredibly rewarding, and I hope to continue doing this in the future.



At the beginning of my term as Vice President at the IAU, I recognised that many aspects of the association's financial practices needed to be overhauled. Since then, I've moved the accounting from paper to MYOB online, which has greatly improved efficiency. This includes real time information and access to the financial

accounts of other council members, preparing and tracking budgets, and the tracking of payment sales. Furthermore, I've ensured that our accounts are independently audited each year, which previously didn't occur and had caused disorganisation and some financial instability. I've also worked with many federations on budgets for bidding on upcoming championships, I helped ensure that all activities of the events are covered and costed out properly. This included giving them historical data of participants, crews and others that may've attended, which could be used for budgeting reasons and to obtain government grants.

Another important element of my role has been working to implement a strategic plan for the IAU, which included our mission statements and values. This made our future direction clear to federations, as well as our purpose and what we stand for. This has also helped us gain sponsorship for other companies that align with our values. This solidified our purpose and gave us further confidence to continue working to greater goals, such as globalising the sport. For me, this has been an exciting part of the role, as I've been able to play a lead role in making this happen. For example, I led the first 50km African championship, and will do the same in the upcoming championships in India and Chinese Taipei. When doing so, I always respect the hosting country by taking into account their culture, religion, climate and customs, as well as the World Athletic guidelines. For this reason, taking the sport globally has posed interesting challenges that I look forward to tackling going forward.

Furthermore, I have a strong understanding of the IAU's constitution, which allows me to work within it to improve the association's global reach and financial position going forward. Aside from the progress that I've made along with Nadeem, on a personal level, my heart is definitely tied to the sport, as I've been a Director at the IAU and was a member of the Australian 24hr team, attending the 2007 and 2009 world championships. I was also the Team Manager of the Australian Ultra Running Team, where I was responsible for leading and developing the Australian Team to increase its participation and standing in the world IOU Circuit.

Given my understanding of the role's responsibilities and passion for ultra marathon running and dedication to IAU's future needs and objectives, I think I'm well placed to continue to make a genuine impact to the organisation. Please contact me at your earliest convenience to further discuss how my experience and personality fit the Vice President role.



Sincerely,  
Robert Boyce