



2021
VOTE FOR

JACEK
BEDKOWSKI



Candidate for the
IAU Vice-President
and Executive
Council Member

JACEK BEDKOWSKI

BIOGRAPHY:

Born in 1980 in Parma, Poland. Actively involved in running since 2010. Bronze medalist at 100 km Polish National Championship with PB 7:22:32. Multiple participation in the IAU Major Championship as athlete and Manager. **Promote ultra running globally** and actively participate within IAU structures on this matter since 2017.

VISION:

Be **passionate** what we do and continues improvement, **accountable and transparent** about what, how, why we take certain actions, **being integral** and clearly communicate, finally respectful and **treat all people with dignity and respect**. This is my indication for 2021-2025 that I would like to deliver with You.

MAIN FOCUS:

- **Promote IAU organization**, major competitions, and vision across all regions
- **Effective and Efficient communication** with all stakeholders as key priority
 - **Promote international recognition** and publicity for athletes, national races, and rankings



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HIGHLIGHTS:

- **IAU Director for Communication** since 2018 and **Chair of the IAU Communication Committee** since Aug 2017
 - Establish global communication team, including representation for all regions
 - **Relaunch of the IAU Website**
 - Set up and consistent update of IAU social media (Twitter, Facebook, Instagram, Youtube)
 - **Global coverage for the IAU 6H Virtual**
 - Global Solidarity Run 2020 & 2021
 - Create communication strategy for IAU
 - Published pre- and post-race report
 - **Athlete of the Year recognition**
- Participant of the IAU 100K WC & EC as part of Polish National Team
 - 2014 Doha, Qatar
 - 2015 Winschoten, The Netherlands
 - 2016 Los Alcazares, Spain
 - 2018 Sveti Martin, Croatia
- Polish 24H National Team Manager at 2017 IAU 24H WC. Most awarded Team in 2017 World Championship.
- **Active runner since 2010**, ultra runner since 2012 (mainly 100K).
- Born and raised in Poland, lived in UK (2005-2008), Belgium (2004, 2008-2010), The Netherland (2011-2012), Switzerland since 2014 to gather experience.

